

NALIP BOD Meeting - -Friday 9 November 2007 – Santa Monica, CA

Present: Beni Matias, Moctesuma Esparza, Evy Ledesma Galan, Vangie Griego, Rick Ramirez, David Ortiz

Absent: Elaine Romero, Alexis Garcia, Frances Negron, Neyda Martinez, Margarita de la Vega-Hurtado, Jose Martinez

Guests: James Wiegel, Edwin Pagan, Bernardo Ruiz, Frances Lausel – Sat., Larry Irving – Sat.

Staff: Kathryn Galan, Octavio Marin, Abel Salas

Call to Order 6:30 pm

1. Approval of June Minutes. Motion by Matias, Second by Ledesma-Galan
VOTE: Unanimous
2. Financial Report made by Ledesma Galan and Galan
Staff directed to pare back draft budget to \$1.2 million by the December meeting, slightly below projected 2008 income of \$1.23 million
3. Development report discussed income to date, and donors offering support for an LPA move to New Mexico. Could also support LWL there, and a future media center.

Trustee invitations discussed, with new welcome to Kelly Edwards at NBC Universal, and re-up by Rudy Beserra at The Coca-Cola Company. Griego reaching out for in-kind public relations support on a trustee level, as well.

A new website page for online donations to be explored and added.

4. Nominations: Call for nominations on 2008 Board has not yet been circulated. Matias agreed to review terms for renewing members, plus four candidates cultivated for Board spots. Ballot to be presented at late-December Board meeting.

8:00 pm Meeting adjourned to begin Strategic Plan Retreat.

Sunday, November 11 – Meeting reconvened after conclusion of Strategic Plan Retreat

12:15 pm Meeting called to order. Elaine Romero joins

5. Advocacy: Staff directed to again investigate possibility of opening a funded PAC to help increase legislative impact. Letters to Congressional Hispanic Caucus members needed regarding CPB/PBS funding.

6. Conference 10: Staff asked to investigate moving the Conference dates to an 18-month spread, putting it in mid to late October and/or to explore doing the 10th Conference in 2010. Possible venues: Santa Fe, Southern California including Anaheim, Orlando.
7. Conference 9: Promoting new filmmakers will be much of the excitement about the current program. Honorees were discussed but not determined. International filmmakers are important, particularly through co-chair Torresblanco's influence. Revised program to be discussed with HBO and presented at December meeting.
8. "Doing your Doc" set to run November in Albuquerque, New Mexico with Boston and Atlanta being scheduled for January 2008.

Motion to Adjourn: 1:30 pm PST. Vote: UNANIMOUS.

Minutes submitted by Kathryn Galan, Executive Director