

NALIP BOD Meeting—Via Teleconference - Saturday 27 September 2008-

Present: Beni Matias, Moctesuma Esparza, David Ortiz, Neyda Luz Martinez, Maria Agui Carter, Margarita De la Vega Hurtado, Flavio Morales, Bernardo Ruiz, Evy Ledesma Galan (via phone for financial report), Evangeline Griego, Rick Ramirez

Absent: Elaine Romero, Alexis Garcia, Porfirio Piña, Frances Negron-Muntaner

Staff: Kathryn Galan, Octavio Marin

Call to Order at 11:10 a.m PDT

1. Motion by De la Vega Hurtado to accept the Agenda. VOTE: Unanimous
2. Motion by De la Vega Hurtado to approve the draft Board Minutes. VOTE: Unanimous
3. Financial report submitted by treasurer Evy Ledesma Galan. Due to overages in certain programs, lack of progress by development director Elvida Rogers, and cuts, delays or declinations in anticipated funding in times of wide economic crisis, NALIP needs to cut expenses. Staff layoffs and delays in seasonal/project hiring were discussed, as was a conversation with NALIP's banker to restructure some credit card debt. Trustees to be approached, advised, asked to renew their dues. Financial Committee (Evy Ledesma Galan, Beni, Kathryn and Maria Carter) to work on FY09 Budget and circulate in late October. Vangie, Bernardo and Elaine to work on Chapter/member individual donor drive. Board to lead the donations. Possible fundraiser with talent in Los Angeles.
4. Nominations: Flavio Morales is interviewing five candidates with Beni. To circulate a slate in mid-October with bios and recommendations.
5. Conference 10 – set for April 16 – 19, 2009 in Newport Beach, CA. HBO returns as presenting sponsor, with invitations out to co-sponsors. Scheduling is next step, with budget considerations in mind. New scholarship policy proposed. Margarita de la Vega to explore foundations that might match our Fellowships for additional support. CoChair David Ortiz inviting third co-chair. ***Exito y Vision: A Decade of Influence*** or ***Triunfo y Vision: A Decade of Change*** to be developed with a graphic design.

Evy Ledesma Galan accepted additional Awards nomination ideas; will circulate expanded list of bios and candidates in two weeks for vote. Estela Committee to get underway, as well.

6. Advocacy – NALIP PAC established to support legislative media initiatives for media makers of color. The areas of activity will be to establish a legislative agenda, to identify politicians connected to media initiatives of benefit to media makers of color,

and to give money to candidates and issues connected to the PAC's mission. Ramirez, Esparza, Garcia and Morales are on the PAC Board to refine the specific directions; Alexis Garcia is Treasurer. Esparza asked for a volunteer to write a letter to the community. Galan to set up unique website for the NALIP PAC with online giving capability.

Bernardo Ruiz attended a PBS Diversity Meeting on behalf of NALIP in September; all await the October Diversity Report from Haydee Rodriguez. The need exists to create some 'farm team'-type system for experienced mid-career Latino/a producers to be tapped for regular PBS opportunities. What may help is a national mentoring/ tracking system and second-level LPA/WGBH-type convening or training; NALIP to consider discussing with a foundation for funding.

7. Redrafted Values discussed. Margarita to revise again, with BOD input, and email to the Board and staff.
8. Strategic Plan: ready to circulate once approved Values are inserted.
9. Chapter Handbook: Revision complete; to be distributed by Concannon to membership and posted to website.
10. New Business: Matias proposed a ninety-minute follow-up call for the Board to review the Nov. 1 financials and a draft 2009 budget, along with any remaining Agenda items. Possible Saturday meeting dates to be circulated asap.

2:25 pm Meeting adjourned

Minutes submitted by Kathryn Galan, Executive Director